



Privacy Notice for the Travel Well 'March Through March' competition

Service Area: Transport Strategy
Directorate: Growth & City Development
PN-388

February 2025

Travel Well is the name of the programme led by the Transport Strategy team as part of Nottingham City Council, who are the data controllers for the personal data (or personal information) that we process about you. When we process personal information relating to you, we will only do so when it is necessary and where we have a lawful reason to do so.

Nottingham City Council is part of a national pilot scheme led by Active Travel England to explore whether social prescribing of walking and cycling activities can help to increase levels of walking, wheeling and cycling. As part of Travel Well, residents of Nottingham can take part in the 'March Through March' walking challenge which includes a prize draw for eligible entrants. The contact information collected for your competition entry will be used to select four winners of this competition. Three winners will be selected from valid competition entries submitted to Nottingham City Council and one winner will be selected by Go Jauntly from entrants doing the challenge via the Go Jauntly app. Go Jauntly will notify the winner selected from the app entrants and seek consent to share this information with Nottingham City Council to arrange the award of the prize. Nottingham City Council will notify the three winners selected by random draw from entrants received using the paper challenge form. Further details can be found in the [Terms and Conditions](#) at www.transportnottingham.com/travelwell/march

When we process your personal information, we will comply with data protection legislation and enable you to exercise your rights contained within the legislation.

What personal information will the Council process?

The information that we collect about you will be used for the sole purpose of the competition.

The following categories of personal will be collected for the competition:

- Name
- Contact phone number

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- Postcode
- Email address

Lawful basis for processing

The basis under which we use your personal information for these purposes is consent (Article (6)(1)(a)).

You are able to remove your consent at any time. You can do this by contacting travel.well@nottinghamcity.gov.uk.

Will my information be shared with other organisations or used for other purposes? The Council will only share your personal information with other departments within the Council, and with other organisations when it is necessary to provide the services and support to you, and when we have a lawful reason to do so. The Council may also share your information when we are obliged to by law.

The information may also be used for the purpose of any other function carried out by the Council. This may include sharing your information across the Council, or with external organisations. Information about these functions and the legal basis on which information is used for them can be found at <http://www.nottinghamcity.gov.uk/privacystatement/>. The information will only be used for any another purpose where it is lawful to do so.

Do I have to provide the information?

You are not obliged by statute or contract to provide the information that is specified here. However, if we are not able to collect and process your data, we will not be able to include you in the competition prize draw.

How long will the Council retain the data for?

The information that you have provided will be kept until the completion of this competition which will be by May 2025 at the latest. The Council publish an Information Asset Register (IAR) which outlines the retention periods for the personal data we process. You can find this IAR on our website: <https://geoserver.nottinghamcity.gov.uk/information-asset-register/>.

Information Rights

The UK General Data Protection Regulation provides for the following rights as prescribed by the legislation:

- A right to request a copy of your information

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- A right to request rectification of inaccurate personal data
- A right to request erasure of your data known as 'the right to be forgotten'
- A right to in certain circumstances to request restriction of processing
- A right in certain circumstances to request portability of your data to another provider
- A right to object to processing of data in certain circumstances
- A right regarding automated decision-making including profiling

However, Nottingham City Council can restrict the above rights in certain circumstances for example to avoid obstructing an investigation, avoid prejudicing the prevention, detection, investigation or prosecution of criminal penalties or to protect the rights and freedoms of others.

Data Protection Officer

The Data Protection Officer is Naomi Matthews. You can contact the data protection officer at:

Loxley House,
Station Street,
Nottingham,
NG2 3NG

or at data.protectionofficer@nottinghamcity.gov.uk

Information Commissioner's Office

The Information Commissioner's Office (ICO) website provides guidance on data protection and privacy matters, you can visit the website at www.ico.org.uk. You also have the right to complain to the ICO if you consider that the Council have processed your personal data incorrectly or that we have breached our obligations to you. You can contact the ICO at:

Wycliffe House,
Water Lane
Wilmslow,
Cheshire
SK95AF

www.ico.org.uk

Further Information

For more information about these rights please refer to our detailed privacy statement at <https://www.nottinghamcity.gov.uk/privacy-statement>.

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England



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Place-Based
Partnership



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